

4 October 2014

All ASEM Senior Officials

Subject: Invitation to the ASEM Food Safety Week: Promoting Cooperation and Coordination

Dear Colleagues,

It gives me great pleasure to extend the invitation to all ASEM partners to participate in the ASEM Food Safety Week: Promoting Cooperation and Coordination, which will be held in Changsha City, Hunan Province, China on 6-7 November 2014.

Food safety is an increasingly important non-traditional security issue faced by both Asia and Europe. It is in our mutual interest to jointly promote wider industry coordination and cooperation in this area. The Seminar will introduce advanced technologies & expertise in food safety management from across Asia and Europe, with a view to enhance awareness and capacity-building of food safety regulations, as well as promote the exchanges of processing enterprises and cooperation in food production among ASEM members.

Hosted by the Ministry of Foreign Affairs and China Council for the Promotion of International Trade, the Seminar is organised by Changsha People's Government with support from the Asia-Europe Foundation, the Ministry of Agriculture, China Food and Drug Administration, Certification and Accreditation Administration and China National Food Industry Association.

Please find attached the Concept Paper, the Tentative Programme, the Administrative Circular and the Registration Form. It will be highly appreciated if you could recommend 1-2 representatives (officials, experts or entrepreneurs) to attend the Seminar and make a presentation on one of the programme's topics. Please kindly confirm the participants from your side at your earliest convenience and return the Registration Form by 20 October 2014.

The contact persons are:

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I look forward to hearing from you soon.

Sincerely yours,

A handwritten signature in black ink, consisting of stylized Chinese characters '张' (Zhang) and '小康' (Xiaokang), with a small dot between them.

Zhang Xiaokang
Ambassador
ASEM Senior Official
Ministry of Foreign Affairs
People's Republic of China