



**Asia-Europe Meeting**

## **ASEM Food Safety Week: Promoting Cooperation and Coordination**

**6-7 November 2014, Changsha City, Hunan Province, China**

### **Concept Paper**

#### **Background**

Food safety problem is an increasingly important non-traditional security issue faced by both Asia and Europe. Both regions reached a consensus that it is in their mutual interest to jointly promote wider industry coordination and cooperation in the domain of food safety. Considering the challenges, this project introduces advanced technologies expertise in food safety management from developed countries in Asia and Europe. This helps the countries and enterprises with less advanced food safety management to enhance the cognition and capacity-building of food safety regulations, in order to promote the exchanges of processing enterprises and cooperation in food production across Asia and Europe.

#### **Content**

The forum focuses on the following topics: the relation between food safety and food industry development; food safety management policies among the nations in Asia and Europe; laws and regulations exchange; food safety market access standards; issuing and introducing production, innovative technological achievements in research, development, inspection and quarantine; national food safety supervision and management expertise exchange; cooperation in national and international food production, processing and marketing enterprises, and discussion on business projects allocation.

#### **Participation**

Representatives from government agencies, business and trade associations, universities and research institutes and other stakeholders of ASEM members, engaged in food safety and industrial development.

#### **Format**

The event will include two days meeting. Format includes forum, panel discussion, training

courses, exhibition of products and technologies, and field visit, etc.

### **Date and Place**

Date: 6-7 November 2014

Venue: Changsha City, Province,

Hunan Huatian Great Hotel

No. 300, East Jie Fang Road, Changsha, Hunan, China.

Tel: ( +86 ) 731 8444 2888

Website: <http://www.huatian-hotel.com>

### **Organised by**



Economic Information Department, China Council for the Promotion of International Trade



Changsha People's Government

### **Hosted by**



Ministry of Foreign Affairs of the People's Republic of China



China Council for the Promotion of International Trade

### **Supported by**



Ministry of Agriculture of the People's Republic of China



China Food and Drug Administration



Certification and Accreditation Administration of the People's Republic of China



China National Food Industry Association



Asia-Europe Foundation

### **In Partnership with**



ASEF University Alumni Network (ASEFUAN)

Relevant countries' (Hungary, Poland, Australia, Italy, Japan) agencies in China, food industry associations and other relevant organizations